

Job Title: Front End WordPress Website Developer

Company: Aviatrix Communications

**Location:** Remote (US-based applicants only)

### **About Aviatrix Communications:**

Aviatrix Communications is a hardworking, nimble communications firm specializing in website development, marketing, and advertising services for airport and aviation clients. Our team consists of passionate professionals who are dedicated to delivering high-quality, secure, and accessible websites tailored to the unique needs of the aviation industry.

### **Position Overview:**

We are seeking a talented Front End Website Developer to join our closely knit and collaborative team. The ideal candidate will have proficiency in WordPress and Elementor, along with a strong understanding of building user-friendly, secure, and fast websites. The candidate should also possess a general familiarity with website accessibility standards and privacy regulations.

## **Key Responsibilities:**

- 1. Manage support tickets and address client inquiries promptly and effectively.
- 2. Perform content updates on client websites as needed.
- 3. Layout and build new interior pages for client websites using limited plugins and a focus on performance, security, and user experience best practices.
- 4. Migrate content between websites efficiently and accurately.
- 5. Proactively review client websites to identify areas for improvement in layout, mobile responsiveness, security, performance, and accessibility.
- 6. Work independently and demonstrate self-motivation in completing tasks and identifying opportunities for website enhancements.
- 7. Troubleshoot plugins, third-party integrations, and website functionalities.
- 8. Assist with website maintenance tasks such as plugin and theme updates, prioritizing security patches and updates.
- 9. Generate analytics reports for clients, set up custom reports, and measurements.
- 10. Install tags and have a basic understanding of Google Tag Manager.
- 11. Assist in pre- and post-launch tasks including website testing, creating redirects, and monitoring and fixing bugs.
- 12. Implement Search Engine Optimization strategies.
- 13. Create alt tags for images and validate that content is aligned with Section 508 requirements.
- 14. Perform basic performance optimization, including resizing of imagery.



# Requirements:

- 1. Proficiency in WordPress and Elementor.
- 2. Experience building easy-to-manage websites and custom post types.
- 3. Familiarity with accessibility standards and privacy regulations, ensuring ADA compliance.
- 4. Ability to work independently and proactively identify opportunities for website improvements.
- 5. Strong communication skills and the ability to collaborate effectively with team members and clients.
- 6. Basic understanding of backend development concepts (e.g., Elementor loop grids, content filters, custom post types, and WordPress admin customization) is a plus.
- 7. Knowledge of JSON, PHP, and XML is desirable but not required.
- 8. Previous experience in the aviation industry is a bonus.

**Position Type:** Part-time (approximately 20 hours per week, flexible scheduling)

# **Application Process:**

To apply, please submit your resume, portfolio (if available), and a cover letter detailing your relevant experience and why you would be a good fit for this position to <a href="mailto:careers@aviatrixcommunications.com">careers@aviatrixcommunications.com</a>. The position will remain open until filled, and there will be at least one round of interviews. The start date is flexible.

## Note:

Aviatrix Communications is an equal opportunity employer.

### **Compensation:**

Joining Aviatrix Communications offers an exciting opportunity to be part of a dynamic team in the aviation industry. Compensation will be competitive and commensurate with qualifications and experience. Additionally, this position provides the flexibility of part-time hours with the potential for growth into a full-time role. While this is a part-time position, it offers the invaluable benefit of working remotely with a supportive and collaborative team. We believe in recognizing and rewarding the contributions of our team members, and we're committed to fostering an environment where your skills and talents are valued and appreciated.